



## 2011 SCHEDULE OF EDUCATIONAL SESSIONS

**MODULE 1**      January (Break)    February 17-18\*      March 18-19

Maximizing Management Relations with Physicians — The Four Goals  
Success Through Customer Service (DISC)  
Coding For Maximum Reimbursement  
Insuring Practice Assets (Associated Insurors)  
Risk Management  
Best Practices in Identity Theft Prevention

**MODULE 2**      April (Break)      May 5-6\*      June 17-18

HIPAA Compliance  
Proven Collection Strategies (TSI)  
Financial Policies & Tax Reduction Strategies  
Effective Operations Strategy  
Leadership Development  
Medical Malpractice Protection (Southern Protective Group)

**MODULE 3**      July (Break)      August 25-26\*      September 23-24

Marketing Strategies That Work  
Fraud & Abuse Compliance I  
Fraud & Abuse Compliance II (FBI)  
Optimizing Information Technology (MED3000)  
Managing Your Practice in Challenging Times  
Maximizing Vendor Relationships  
Shopping Smart for Employee Benefits

**MODULE 4**      October 6-7\*      November 4-5      December (Break)

OSHA & CLIA Compliance  
Successful HR Management Strategies  
Maximizing Retirement Benefits (RPC)  
Wage & Hour Compliance (DOL)  
Building Revenue through Pharmaceutical Dispensing  
Boosting the Bottom-line with Laboratory Services (Summit Medical)

\* Thursday and Friday Sessions  
Educational sessions and dates are subject to change